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MEMORANDUM

To: Bill Casey
From: Newt Gingrich

This is written while I fly from Atlanta to Washington.

Paul B. Owens, a Black American and recruiter for Morehouse College, is telling me that he preferred Reagan to Carter until this morning's headline saying Reagan would not address the NAACP convention.

Many middle class Black Americans who would vote for Reagan will be insulted by his non-attendance. I urge you to schedule the speech and talk about Kemp's Inner City Jobs Bill, which Kilpatrick and George Will have both endorsed as acceptably conservative.

This is a great opportunity to prove that a conservative Republican can speak to the hearts and the pocketbooks of Black Americans.

Failure to attend the NAACP convention will be a tragedy for Gov. Reagan and the country. Symbolic events are vital.

Thank you for considering this.

CC: Tom Evans
Jack Kemp
Trent Lott
Dick Wirthlin
Bill Timmons

Congress of the United States
House of Representatives

Washington, D.C. 20515

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Convention folder
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