

Best business programs

Looking for a school that will set you on the road to becoming an executive or entrepreneur? *U.S. News* surveyed deans and senior faculty at undergraduate business programs accredited by the Association to Advance Collegiate Schools of Business. Participants were asked to rate the quality of all pro-

grams they are familiar with on a scale of 1 (marginal) to 5 (distinguished). The rankings are based solely on this survey; 46 percent of those surveyed responded. We also asked for nominations of the best programs in specialty areas; the five schools receiving the most mentions in each appear below.

BEST PROGRAMS

(*Public university or college)

Rank	School	Peer assessment score (5.0=highest)
1.	University of Pennsylvania (Wharton)	4.8
2.	Massachusetts Inst. of Tech. (Sloan)	4.6
3.	University of California–Berkeley (Haas)*	4.5
	University of Michigan–Ann Arbor*	4.5
5.	New York University (Stern)	4.3
	University of Texas–Austin (McCombs)*	4.3
7.	Carnegie Mellon University (PA)	4.2
	U. of N.C.–Chapel Hill (Kenan-Flagler)*	4.2
	University of Virginia (McIntire)*	4.2
10.	Indiana University–Bloomington (Kelley)*	4.1
11.	U. of Illinois–Urbana-Champaign*	4.0
	Univ. of Southern California (Marshall)	4.0
	Univ. of Wisconsin–Madison*	4.0
14.	Emory University (Goizueta) (GA)	3.9
	U. of Minnesota–Twin Cities (Carlson)*	3.9
	Washington University in St. Louis (Olin)	3.9

Rank	School	Peer assessment score (5.0=highest)
17.	Ohio State Univ.–Columbus (Fisher)*	3.8
	Pennsylvania State U.–U. Park (Smeal)*	3.8
	Purdue U.–W. Lafayette (Krannert) (IN)*	3.8
	Univ. of Maryland–College Park (Smith)*	3.8
21.	Arizona State University (Carey)*	3.7
	Michigan State University (Broad)*	3.7
	University of Arizona (Eller)*	3.7
	University of Notre Dame (IN)	3.7
	University of Washington*	3.7
	Wake Forest University (Calloway) (NC)	3.7
27.	Boston College (Carroll)	3.6
	Case W. Reserve U. (Weatherhead) (OH)	3.6
	Georgetown Univ. (McDonough) (DC)	3.6
	University of Florida (Warrington)*	3.6
	University of Georgia (Terry)*	3.6
32.	Babson College (MA)	3.5

Rank	School	Peer assessment score (5.0=highest)
	Texas A&M U.–College Station (Mays)*	3.5
	University of Iowa (Tippie)*	3.5
	University of Pittsburgh*	3.5
36.	Brigham Young U.–Provo (Marriott) (UT)	3.4
	Georgia Inst. of Technology (DuPree)*	3.4
	Southern Methodist University (Cox) (TX)	3.4
39.	Boston University	3.3
	Georgia State University (Robinson)*	3.3
	Syracuse University (NY)	3.3
	Tulane University (Freeman) (LA)	3.3
	University of Colorado–Boulder*	3.3
	U. of South Carolina–Columbia (Moore)*	3.3
	Virginia Tech (Pamplin)*	3.3

SPECIALTIES

(*Public university or college)

Accounting

- U. of Illinois–Urbana-Champaign*
- University of Texas–Austin (McCombs)*
- University of Michigan–Ann Arbor*
- University of Pennsylvania (Wharton)
- Univ. of Southern California (Marshall)

Finance

- University of Pennsylvania (Wharton)
- New York University (Stern)
- University of Michigan–Ann Arbor*
- University of California–Berkeley (Haas)*
- University of Texas–Austin (McCombs)*

Management Information Systems

- Massachusetts Inst. of Technology (Sloan)
- Carnegie Mellon University (PA)
- University of Texas–Austin (McCombs)*
- Univ. of Minnesota–Twin Cities (Carlson)*
- University of Arizona (Eller)*

International Business

- Univ. of South Carolina–Columbia (Moore)*
- New York University (Stern)
- University of Pennsylvania (Wharton)
- University of Michigan–Ann Arbor*
- Univ. of Southern California (Marshall)

Entrepreneurship

- Babson College (MA)
- University of Pennsylvania (Wharton)
- Massachusetts Inst. of Technology (Sloan)
- Univ. of Southern California (Marshall)
- Ball State University (IN)*

Management

- University of Pennsylvania (Wharton)
- University of Michigan–Ann Arbor*
- University of California–Berkeley (Haas)*
- Indiana University–Bloomington (Kelley)*
- University of Virginia (McIntire)*

Real Estate

- University of Pennsylvania (Wharton)
- Univ. of Wisconsin–Madison*
- New York University (Stern)
- University of California–Berkeley (Haas)*
- University of Georgia (Terry)*

Marketing

- University of Pennsylvania (Wharton)
- University of Michigan–Ann Arbor*
- University of California–Berkeley (Haas)*
- University of Texas–Austin (McCombs)*
- U. of N.C.–Chapel Hill (Kenan-Flagler)*

Productions/Operations Management

- Massachusetts Inst. of Technology (Sloan)
- Carnegie Mellon University (PA)
- Purdue U.–West Lafayette (Krannert) (IN)*
- University of Michigan–Ann Arbor*
- University of Pennsylvania (Wharton)

Supply Chain Management/Logistics

- Massachusetts Inst. of Technology (Sloan)
- Michigan State University (Broad)*
- Ohio State University–Columbus (Fisher)*
- Pennsylvania State U.–Univ. Park (Smeal)*
- Arizona State University (Carey)*

Quantitative Analysis

- Massachusetts Inst. of Technology (Sloan)
- Carnegie Mellon University (PA)
- University of Pennsylvania (Wharton)
- University of Michigan–Ann Arbor*
- Purdue U.–West Lafayette (Krannert) (IN)*
- University of California–Berkeley (Haas)*

Insurance/Risk Management

- University of Pennsylvania (Wharton)
- Georgia State University (Robinson)*
- Univ. of Wisconsin–Madison*
- University of Georgia (Terry)*
- U. of Illinois–Urbana-Champaign*